



REQUEST FOR LETTERS OF INTEREST The Tap Room @ The Route 66 Visitors Center

DATE: May 10, 2023

TO: Local Breweries and Tap Room Operators in Bernalillo County

FROM: Johnny Pena – Board President, West Central Community Development Group
Luis Hernandez Jr. – Executive Director, West Central Community Development Group

SUBJECT: The Tap Room @ The Route 66 Visitors Center

The West Central Community Development Group (WCCDG) is seeking Letters of Interest from qualified local breweries and tap room operators in Bernalillo County who are interested in operating the tap room at the Route 66 Visitors Center.

Background: The Route 66 Visitors Center is a collaborative project between Bernalillo County, the City of Albuquerque, and local stakeholders, including SWAN (Southwest Alliance of Neighbors) and the WCCDG. The center will include a 21,000 square foot multipurpose space, a banquet/event hall, outdoor amphitheater, a Route 66 museum, gift shop, administrative offices, and a tap room.

The tap room will be a crucial component of the Route 66 Visitors Center, serving as a gathering place for visitors and locals alike to relax, socialize, and enjoy locally brewed beer. The WCCDG seeks a partner that shares its vision for the tap room and is committed to creating a welcoming and inclusive environment for all patrons.

Requirements:

- Must be a licensed brewery with a liquor license in good standing in Bernalillo County.
- Must be able to provide a diverse selection of locally brewed beer.
- Must have experience operating a tap room or similar establishment.
- Must be able to collaborate with the WCCDG to create a unique and inviting atmosphere that celebrates Route 66 and its history.
- Must be able to work with the WCCDG and other stakeholders to plan and execute events and activities that enhance the tap room and the Route 66 Visitors Center.

Instructions: Interested breweries and tap room operators are invited to submit a Letter of Interest, no longer than two pages, outlining their qualifications and experience, their vision for the tap room, and their approach to collaboration and community engagement. Letters of Interest must be submitted by May 19, 2023, to:

West Central Community Development Group Attn: Luis Hernandez Jr. – Executive Director 5921 Central Ave NW, Albuquerque, NM 87105 | luis@wccd.org

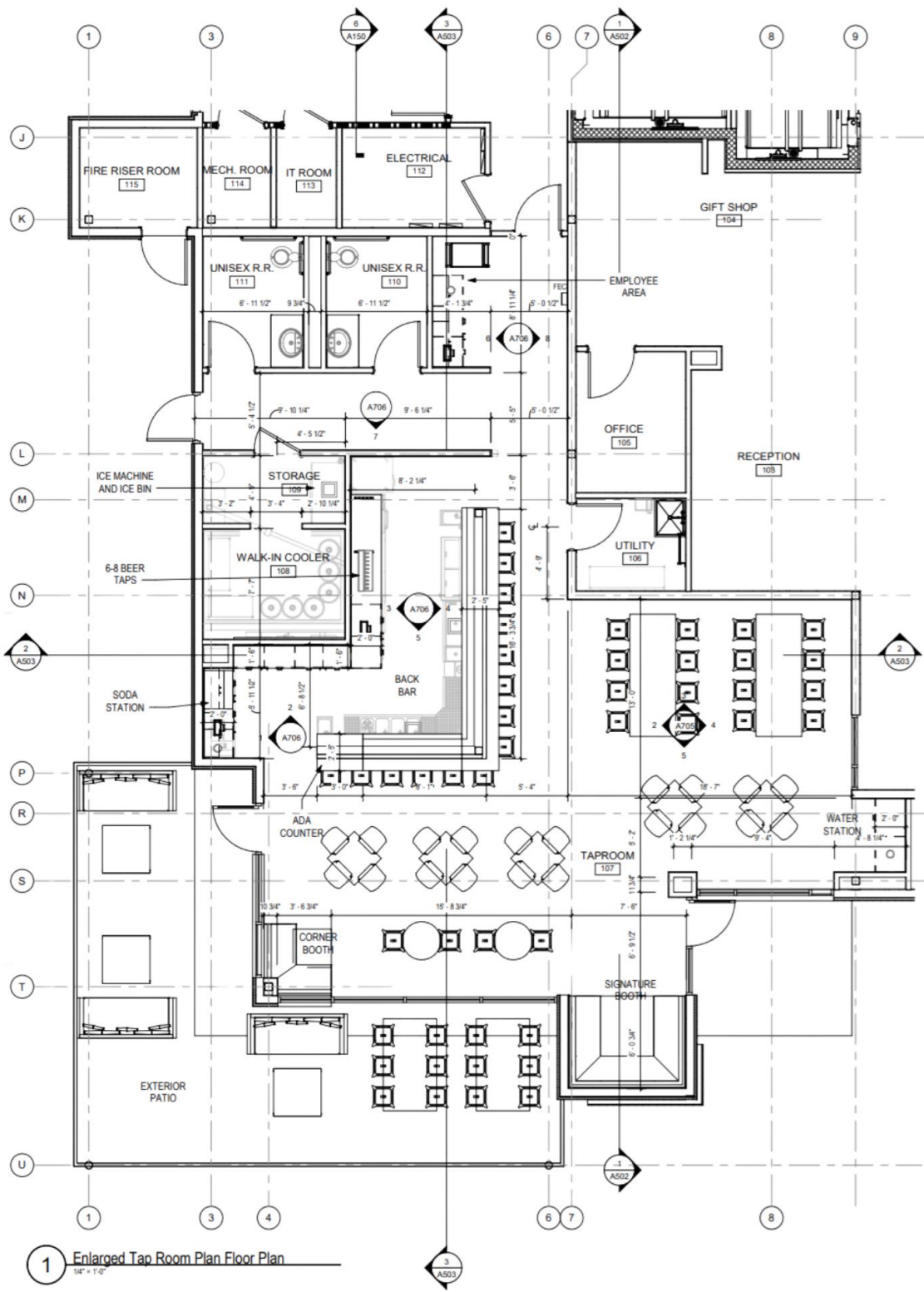
The WCCDG will review all Letters of Interest and select finalists who will be invited to submit a full proposal. The WCCDG reserves the right to reject any and all Letters of Interest and to terminate the selection process at any time.

The Taproom – A 987 square foot taproom with a 373 square foot outdoor patio, has the potential to be a major draw for both locals and visitors.

Taproom layout and workflow:

- The bar will contain 6-8 taps on hand for local talent or typical draft beer on tap with a small walk-in cooler (insulated slab on grade & compressor on the roof) and storage area behind the bar.
- Wine, beer and soft drinks will be served.
- Along with food purchased at food trucks, the only food anticipated to be served is food not requiring complex preparation or refrigeration, along with food purchased at food trucks.
- Electrical outlets will be provided to accommodate a microwave, pizza bake oven, food warming case, hot topping station, and popcorn popper, which will be provided by taproom operator.
- The bar countertop will have a house bottled beer cooler and bottle well with ice bin, a 4-compartment sink with glass brush washer and blender for wine made cocktails.
- A hand sink will be provided at each end of the bar.
- The storage room will house an ice machine with water filter and ice bin. All soda needs can be met with a soda fountain machine and ice bin (with integral CO2) at the server station, thereby eliminating the need for a CO2 tank and bag in box syrup tank system (soda machine) soda gun system at the bar is not needed for mocktails.
- The taproom will have an additional storage room at the east wall that will house a mop, sink, cleaning supplies, water heater and roof access ladder.
- There will be an ADA height counter at the west end of the bar.
- The design includes a server station to accommodate one roller cart, trash bin and plastic laminate cabinet with stainless steel counter. This area will serve as the employee check-in station with lockable storage for employee belongings.

A dedicated water station at east end of the room will be plumbed for a cold-water tap.



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1 Enlarged Tap Room Plan Floor Plan
3/4" = 1'-0"